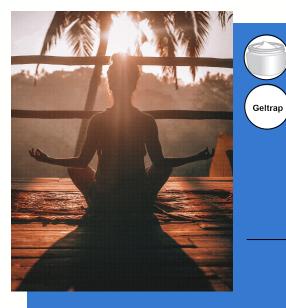


LA60015B | JUGAAD DETOX

GELTRAP™ - Cold processable



Composition = LA60015B Unique production process to obtain the GELTRAP™ texture

**Calculation vs O/W emulsion with MONTANOV™ L instead of EASYNOV™, hot process (5kg)

Up to 100% Aqua/Water SEPINOV[™] EMT 10 1.00% AQUAXYL™ 3.00% R **BIOPLASMA[™] FA** 1.00% 8.00% C **DUB ININ*** Phenoxyethanol - Ethylhexylglycerin 1.00% 2.00% **EASYNOV™** With **Wesou**rce

Bright White GELTRAP™ / Packaging: Jar

VISCOSITIES: 1M at RT: 66,000 mPa.s Brookfield LV4-6 Recovery at RT (after 1M at 45°C): 60,500 mPa.s Brookfield LV4-6 STABILITY: 1M at RT, 45°C & cycles -5°C/+40°C

FORMULATION ADVICES: Laboratory scale - 2 Kg - Deflocculator

Prepare aqueous gel by introducing SEPINOVTM EMT 10 into water while stirring with deflocculator (vortex). Mix ingredients of phase C. Add phase C into the gel without stirring. Finally, stir under anchor (300 rpm; 10 min).

The Jugaad concept of cosmetics! A minimalist formula (7 ingredients including 2 actives), for body care with detox properties & extra-fresh-and-rich texture. This patented technology creates eco-emulsions which need

less energy & time (-98%**, -78%**) than O/W emulsions.

LA60015C uses the same ingredients as LA60015B in a different process to obtain a **GELTRAP** TM **texture**. **GELTRAP** TM **is a gel-in-oil emulsion created by EASYNOV** TM **and SEPINOV** TM **EMT 10**.

EASYNOV[™] (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate) Liquid lipophilic emulsifier; It realizes emulsions with an **internal gelled aqueous** phase extra-rich in water by a cold process with gentle stirring: the GELTRAP™ emulsions. Novel formulation form, offering surprising textures: freshness & cushion effect.

SEPINOV™ EMT 10 creates the internal aqueous gel.

(Hydroxyethyl Acrylate - Sodium Acryloyldimethyl Taurate Copolymer) Powder polymer "2-in-1", thickening in a wide pH range, ready to use, with excellent stabilizing properties. Sensory profile: "satin" touch, fresh, glide-on.

This a water-extra-rich gel-in-oil offers moisturizing and high emollient properties without greasy effect. The fresh texture spreads easily with maximum comfort and softness.

AQUAXYL™ brings a long-lasting moisturization & BIOPLASMA™ FA, from desert micro-algae, detoxifies the skin.

AQUAXYL™ (Xylitylglucoside - Anhydroxylitol: -Xylitol): Moisturizes & restructures the skin by harmonizing its hydric flow (in vitro & in vivo proven). Moreover, it reduces irritation induced by LESNa. Mechanism of action validated by cosmetogenomics.

BIOPLASMATM FA (Aqua/Water - Butylene Glycol - Plankton Extract - Arginine Ferulate): Aqueous active ingredient derived from Scenedesmus, micro-algae from the Sahel desert, and enriched with arginine. Energizing & skin detoxifying.

DUB ININ* (Isononyl Isononanoate): Emollient agent.

ADDITIONAL INGREDIENT: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE 9010 (SCHÜLKE & MAYR) / Isononyl Isononanoate: DUB ININ (Stearinerie Dubois).

A formula related to Minimalist concept

More informations available on seppic.com



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